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kate brooks
KAL ANALYSIS



Building trust to deliver lasting change.

A five-step process founded on a community's values and benefits.

Situation

A 2012 NSW government review identified significant public distrust and dissatisfaction with management policies. Approached historically as a technical and biological challenge requiring purely scientific research and internal approaches to resolve, community consultation in the formulation of management policies was very low.

Approach

In 2013 Kate was invited to join the multidisciplinary team of the NSW Marine Estate Expert Knowledge Panel. Her extensive experience in primary industry governance and policy development and implementation together with her facilitation skills helped integrate community concerns and values into the issues and challenges of marine estate management across four government departments. Kate championed the implementation of the Marine Estate Community survey which clarified community values, perceived benefits and threats as well as identified additional opportunities for the Estate. Kate's sociological perspective combined with her research and analysis skills added additional community and agency insights, facilitating increased engagement to further build trust

Outcome

Management of the NSW Marine Estate is now governed by a five-step roadmap using the community's values and benefits as the cornerstone of all assessments, risk analyses and management options. Increased community and agency consultation delivers more effective and ecologically sustainable long-term solutions.



"Kate's dedication to genuine and rigorous community involvement in a project is outstanding. She offers forthright contributions based on thorough analysis at both strategic and operational levels and demonstrates a very strong commitment to seeing a project achieve its objectives through the application of a coherent and practical methodology. Best of all, Kate is outstanding at ensuring the social science aspects of a project are robust and defensible."

Dr Wendy Craik (AM)
Chair, NSW Marine Estate Management Authority and Climate Change Authority

